

# FINDING COST PER SESSION

Average tanner will get an average of 27 sessions with a 13.5 fl oz bottle.

## FORMULA

$$\frac{\text{Amount of fl oz}}{0.5} = \text{Total Uses}$$

$$\frac{\text{Cost of bottle}}{\text{Total Uses}} = \text{Cost Per Session}$$

## EXAMPLE

$$\frac{10 \text{ fl oz}}{0.5} = 20 \text{ Uses}$$

$$\frac{\$51.25}{27} = \$2.56$$

JWOWW Fearless  
10 fl oz - \$51.25

