

FINDING COST PER SESSION

Average tanner will get an average of 27 sessions with a 13.5 fl oz bottle.

FORMULA

$$\frac{\text{Amount of fl oz}}{0.5} = \text{Total Uses}$$

$$\frac{\text{Cost of bottle}}{\text{Total Uses}} = \text{Cost Per Session}$$

EXAMPLE

$$\frac{13.5 \text{ fl oz}}{0.5} = 27 \text{ Uses}$$

$$\frac{\$114}{27} = \$4.22$$

JWOWW Triple Dip
Intensifier
13.5 fl oz - \$114

