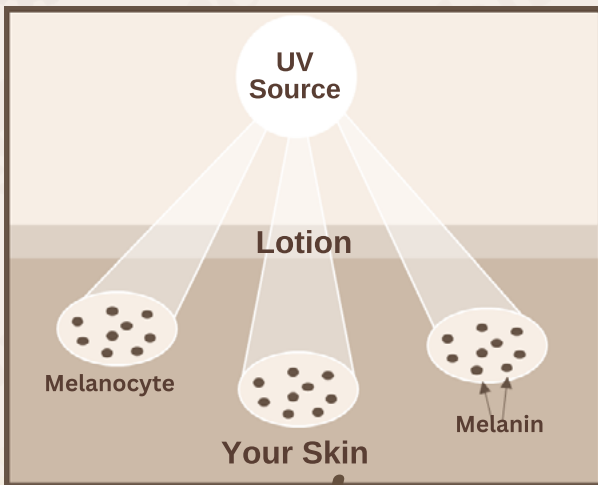
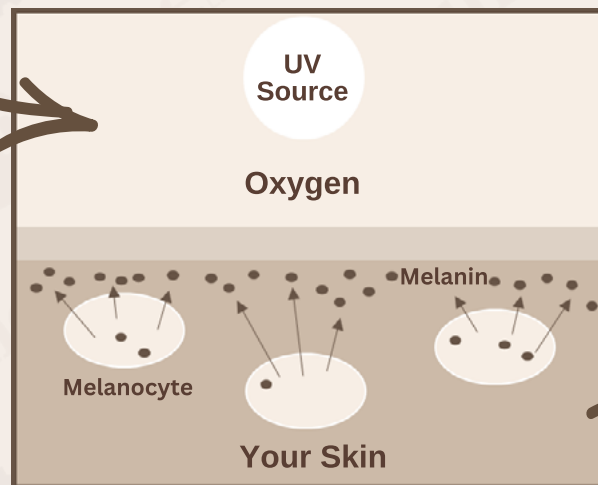


HOW THE SKIN TANS



First, your UV source works together with your lotion to direct and absorb UV rays into the skin. Without lotion your skin acts like a barrier and deflects light. New Sunshine uses special ingredients to help your skin's melanin tan.

UV Light then stimulates the melanin in your melanocytes, releasing the melanin to the surface of your skin.



This causes your melanin to oxidize as it interacts with the UV light, oxygen, and your lotion to produce a gorgeous tan.

